Thank you for your service
Saturday is Veterans Day. While it means an extra day off for us on Friday, it also has a deeper – and much more important – meaning.

Veterans Day is an official federal holiday and is observed on Nov. 11 of every year. Similar holidays such as Armistice Day and Remembrance Day are also held on this date in other countries. The date is significant because World War I ended at the 11th hour of the 11th day of the 11th month of 1918.

Different from Memorial Day, which honors those who died in military service, and Armed Forces Day, the celebration of those currently serving, Veterans Day celebrates the service of all U.S. military veterans.

Originally called Armistice Day in the U.S. and first observed in 1919, the holiday celebrated veterans of World War I. It became an official legal holiday in 1938. In 1954, Kansas representative Ed Rees presented a bill to Congress to expand the holiday to include all veterans. President Dwight D. Eisenhower, also from Kansas, signed the bill into law. Later that same year it was renamed to Veterans Day.

Also in 1954, Congressman Rees received the first National Veterans Award. President Ronald Reagan presented Rees with the Presidential Citizenship Medal in 1982 as the driving force behind the holiday.

Wichita will have many Veterans Day events to commemorate. Check out Visit Wichita for a list of some of them. You can also see a list from The Wichita Eagle or read this article for more ideas.

KU School of Medicine-Wichita has its very own veterans to honor. Check out the impressive list on the following page and help us thank them for their service.

KU cares
Remember to bring in non-perishable goods for Operation Holiday before Dec. 8. Peanut butter, canned vegetables, canned fruit, cereal, and canned meat all make great donation items. The collection box is located in the hallway outside of the Dean's Office on the 2nd floor.

We will also have a volunteer team at the distribution center. Email jeaton2@kumc.edu if you’d like to take part!
United States Army

Jared Reyes
Sergeant
2002-2007

Dr. Glenn Veenstra
First Lieutenant, Ret.
1969-1971

Dr. Robert Wittler
Lieutenant Colonel
1982-1995

Leona Wuenisch
Specialist
1996-2000

United States Navy

Dr. Daniel Warren
Lieutenant Commander
2009-2016

United States Marine Corps

Dr. C. Don Morgan
First Lieutenant
1972-1974

United States Air Force

LaShawna Blodgett
Senior Airman
2004-2008

Dr. Nancy Davis
Staff Sergeant
1974-1979

Dr. Philip Dooley
Major
2003-2017

Daina Elliott
Master Sergeant, Ret.
1995-2017

Dr. Scott Moser
Major
1981-1987

Crystal Nevins
Captain
2002-2006

Julie Stimson
Master Sergeant, Ret.
1997-2013
We want your stories. All of them ... large and small.
Is there a special event happening in your department? Do you know a student who has an interesting hobby, or who has made a significant accomplishment?

Are you involved in community outreach? An educational program? A hands-on workshop or training session?

Public Affairs wants to know about any and all of these events. There are a variety of ways we can publicize events and accomplishments in the school, but we can’t promote them if we don’t know they’re happening.

Though not every event is going to catch the attention of the media, we can still promote your event through one of our social media accounts, our monthly community newsletter, or by writing our own feature story for the school’s website.

Keep us informed. Drop us an email and tell us what’s happening. We’ll share the good news.

We support you
Public Affairs offers a variety of items to support your department events. Do you need a logo banner to showcase at your fair booth? We have a few. Are you serving cold drinks at an event and want something sleeker than a cooler? You can borrow one of our stainless steel beverage tubs. Are you looking for a way for people to take notice? No one can ignore a 6’ inflatable Jayhawk.

Visit our website to check out photos of available items and fill out an event support request form to reserve what you need.

You can also request an appearance by our energetic and fun Baby Jay. Loved by adults and kids alike, Baby Jay will kick your event up a notch. All Baby Jay appearances must have a direct connection to KUSM-W.

How can we help?
All of us here in Public Affairs are available to assist you in a number of ways when it comes to communication, public relations, and marketing.

Need something edited or proofread? We can do it. Have a speech to write? We can help. Need a flier designed? Let us assist you.

We can also answer questions you may have about branding, including logo use. As you may know, there are specifics when it comes to that area. If you have a project that is using a logo, run it by our office and we’ll help keep you out of trouble.

Basically, contact us for any old thing. We’ll do our best to help you out.

wicpa@kumc.edu

Research recruitment services
If you’re involved in a study that is recruiting subjects and would like to have our support in creating recruitment materials, submit a request using our online form. You can request fliers, ads, Jayhawk Talk Online listings, broadcast emails, and more. Once we draft the copy, we’ll send it back to you for IRB approval.
HealthQuest
There’s not much time left to earn your 2018 HealthQuest premium incentive. Employees and spouses enrolled in medical plans A and C, you have until Sunday, Dec. 31, to complete your health assessment (worth 10 credits) and earn 40 total HealthQuest credits and get the premium incentive of $480 for 2018.

Plan C members have until Thursday, Nov. 9, to complete activities for HSA/HRA contributions. After Nov. 9, all activities will only count as credits. This means credits need to be posted in the HealthQuest portal by Nov. 9.

December 2017 exams need to be reported to SOK by Jan. 31, 2018, for credits in the 2017 program year.

Complete your health assessment and earn your total credits. For questions contact KDHE.healthquest@ks.gov.

Employee Benefits Fair
All State of Kansas employees are invited to attend the upcoming Employee Benefits Fair. Join us to explore your benefit options with vendor representatives and visit each vendor for your chance to win a prize. We look forward to seeing you at this event. Check out the flier for more details!

Career opportunities

Faculty
Family & Community Medicine
- Faculty scholar
- Residency faculty
- Sports medicine fellowship
  - faculty/family medicine residency faculty
Internal Medicine
- General internist
- General internist/HIV specialist

Pediatrics
- Adolescent medicine
- General pediatrician
- Newborn pediatric hospitalist
- Pediatric hospitalist

Psychiatry
- Child and adolescent psychiatrist
- Department chair

Staff
ASA
- Learning specialist (part-time)
- Standardized Patient pool

Psychiatry
- Postdoctoral fellow
- PRN clinical research nurse

For more information, contact Leona Johnson, human resources, 293-1803, or ljohnson7@kumc.edu. View complete and up-to-date employment opportunities.
Employment anniversaries
Congratulations on your employment anniversary. We’re glad you’re here.

Fannette Thornhill-Scott
Nov. 14

Lynette Sanchez
Nov. 16

Loretta Collier
Nov. 20

A note about holiday cards
Please use the following guidelines if your department will be sending out holiday cards:
• Cards must be purchased with private funds (state funds cannot be used)
• If Public Affairs will be creating the cards, the invoice must be paid with private funds (state funds cannot be used)
• Postage to mail the cards must be purchased with private funds (state funds cannot be used)
• Cards cannot be mailed using the KUSM-W bulk mail permit (which is paid with state funds)
• Cards should be taken to the post office and not processed through the mailroom

KUMC gift policy
During the holiday season, it’s always a good idea to brush up on the university’s gift policies.

Guidelines for ACCEPTING gifts and meals
Personal gifts, regardless of value, from vendor representatives to all KUSM-W personnel are prohibited. This includes, but is not limited to, cash, gift cards, meals/food, pens, notepads and tickets or vouchers for entertainment events.

Review the complete vendor relations policy.

Guidelines for GIVING gifts
Giving gifts funded with state funds is prohibited and funded with private funds is strongly discouraged. Please contact Tyann Orton, assistant dean for finance, Administrative and Financial Services, at 293-3552 before you give any gifts or if you have questions.
**West Gallery**

"Elements of Blue"
Nicole Taylor
Mixed media
Through Dec. 29

**East Gallery**
New exhibit coming soon

For more information about the William J. Reals Galleries of Art, or if you or someone you know is interested in scheduling an exhibit, contact Jennifer Eaton at 293-3534 or jeaton2@kumc.edu.

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**KU in the community**

Nathan Tofteland, M.D., will present "Why IBD patients should know about biosimilars" at the Wichita Crohn’s & Colitis Patient Education Day at 6 p.m. Thursday, Nov. 9, at Hughes Metropolitan Complex.

Register now.

Biologic medications are increasingly used for effective treatment of Inflammatory Bowel Disease, but at substantial financial cost. Biosimilars are biologic medications that are being developed as near-copies of the original medication with potential for lower cost and expanded access to biologic medications for patients with IBD. However, there are some potential risks of which patients and providers should be aware.

https://kuwichitagastro.com/
Grant awards for resident travel
The KUSM-W Office of Research will provide funds for resident travel to present research at a professional conference. Up to $2,500 may be requested.

Funds are also available for open access and publication fees. Up to $1,500 may be requested.

These funds are provided by grants to WCGME from the Kansas Biosciences Authority. View the travel grant application.

Poster printing
Need a poster printed? Send it as a PowerPoint slide (preferred) or Adobe PDF to kuposters@kumc.edu with size requirements and date needed. Please note: poster should be sized to specifications before it is sent; we will not resize or trim posters.

Posters should be sent for review to public affairs at wicpa@kumc.edu before printing to ensure that branding guidelines are met.

Please have PowerPoint/PDF files to us at least 48 hours in advance.

Grant award for resident pilot research
This award will provide funding to residents and their mentor faculty for resident research projects. Award amount is up to $5,000 for one year. See the RFP for more details.

There is additional funding for resident travel and open access and publication fees.

Save the date
26th annual Research Forum
Thursday, April 26, 2018
Recent publications


These and other recent publications can be found on our website.

Celebrating the Power or Rural on National Rural Health Day

Kansas will join the nation in celebrating National Rural Health Day on Thursday, Nov. 16.

The National Organization of State Offices of Rural Health (NOSORH) created National Rural Health Day as a way to showcase rural America; increase awareness of rural health-related issues; and promote the efforts of NOSORH, State Offices of Rural Health and others in addressing those issues.

Events recognizing National Rural Health Day and “Celebrating the Power of Rural” are being planned throughout the nation. Rural Health Education and Services (RHES) is planning to mark the occasion by hosting a reception from 2-3:30 p.m. Thursday, Nov. 16, in the Sunflower Room. Guests attending will also get the opportunity to vote for the winners of the Rural Kansas Photography Contest, an annual photo contest organized by RHES.

Since 1990, RHES has provided quality, responsive service to Kansas health care organizations, health care providers, communities and statewide associations. RHES coordinates a variety of programs and initiatives across the state to help improve health care in Kansas communities.

Learn more about National Rural Health Day.
Turn a page. Touch a Mind.® collecting children’s books

We are collecting new and gently used children’s books for the Turn a Page. Touch a Mind.® reading program. Books for children of all ages are needed. If you have books to donate, drop them off in Public Affairs or at the KU Wichita Pediatrics Clinic at Carriage Parkway.

Before donating books, review these guidelines.

If you have any questions, contact Hannah Kersting at hannah.kersting@wesleymc.com.

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Grand Rounds

Please join us for Grand Rounds from noon-1 p.m. Friday, Nov. 17, at Wesley Medical Center, 550 N. Hillside, Wesley Koch B/C. Visiting faculty, Dr. Shawna Lawlis, will present “Transgender Health Care in Adolescents.”

Dr. Lawlis works in the department of adolescent medicine at OU Children’s Hospital and completed her residency in pediatrics at Texas Children’s Hospital, Baylor College of Medicine. She received her fellowship training at Cincinnati Children’s Hospital in adolescent medicine. Dr. Lawlis has presented nationally on transgender health care and routinely cares for transgender youth in her practice. She is here through a collaborative agreement with the Department of Pediatrics, KUSM-Wichita, and OU Children’s Hospital Division of Adolescent Medicine. There will be a community-wide Q and A session following grand rounds from 1-2 p.m. and all health care providers are welcome to attend.

If you have any questions, contact Cindy Roth at croth@kumc.edu or 962-2253.

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FMIG presents

KU School of Medicine-Wichita Family Medicine Interest Group is pleased to present “What is Going on Here? Health Care Policy and Politics in Washington, D.C.” presented by David Barbe, M.D., MHA, president, American Medical Association. The presentation will take place from noon-1 p.m. Tuesday, Dec. 5, in Roberts Amphitheater. All medical students, residents, faculty and staff are invited.

Box lunches will be available for those who RSVP to Tiffany Bonfiglio at 293-3533 or tbonfiglio@kumc.edu by noon Friday, Dec. 1.
Many research opportunities are available. To make a referral into a clinical trial for early Alzheimer’s disease, depression, or schizophrenia, call 316-293-1833 or email clinicaltrialunit@kumc.edu.

More information and a study interest form can be found on our website.

KU Wichita Clinical Trial Unit needs participants with a diagnosis of depression for a research study. Volunteers may be eligible to participate if they are at least 18 years old and have treatment resistant depression.

Participants who may qualify should have experienced depression symptoms, be taking one antidepressant medication, and able to provide written consent to participate in the study.

Study participants will be compensated for time and travel. For information call 316-293-1833.

KU Wichita Clinical Trial Unit is conducting a research study for children and adolescents with major depression disorder (MDD). Volunteers may be eligible to participate if they are 7-17 years of age and have been diagnosed with major depressive disorder.

Participants and their parent/caregiver will attend 13 appointments over 16 weeks. Study participants will be compensated for their time and travel. For more information call 316-293-1833.

KU Wichita Clinical Trial Unit needs participants with a diagnosis of mild dementia due to Alzheimer’s disease. Volunteers may be eligible to participate if they are 60-85 years of age, diagnosed with mild dementia, and have a permanent caregiver (such as a spouse) who stays under the same roof at least three nights a week.

Study participants will be compensated for their time and travel. For more information call 316-293-1833.

Grand Rounds are held in the McNamara Center at Via Christi Hospital on Harry, 3600 E. Harry. Lunch is served at 11 a.m. and the speaker is from 11:30 a.m. to 1 p.m.

Tuesday, Nov. 14
“Violence Risk Assessments: From Theory to Practice”
Britta Ostermeyer, M.D.
Professor and Chairman of Psychiatry, The University of Oklahoma
Oklahoma City, Oklahoma

Learn more about Grand Rounds.
The end to daylight saving time
Did you know that when you set your clocks back this past weekend, you actually increased your risk to be involved in a safety incident?

Before I get started on that, did you remember to check your smoke detector batteries this weekend? Also remember that smoke detectors need to be changed 10 years after the date of manufacture, so don’t forget to check the date on the back of the detector too.

Other safety items to check are your home fire extinguishers. Check the gauge at the top of the extinguisher: If the needle is in the green it is usable, if it is in the red, the extinguisher needs to be recharged or replaced.

So what about the risks I mentioned above? There is more darkness around rush hour when traffic is heavy and visibility is reduced. The National Road Safety Foundation notes in several studies that commuting in the dark increases driver fatigue and drowsiness, resulting in delayed responses. One study shows that pedestrians are three times more likely to be struck and killed during dusk in the days following the end to daylight saving time than before the time change. Animals such as deer and skunks are also more active during this time of year and it is important to pay attention to ditches and areas of low light.

Be aware of how your body is adjusting to the time change and expect some fatigue during the first couple of weeks after the change. Slow down and pay extra attention when driving in parking lots, crosswalks and areas with low lighting.

Have you seen our YouTube channel?
If not, you’re missing out on some great content. We’ve got videos about students, adventures with Baby Jay, KUSM-W in the community, and more. Click the logo to check them out. While you’re there, subscribe to our channel so you won’t miss another frame.
Welcome to KUSM-W

Taylor Bertschy, M.D.
Clinical instructor

Melissa Hague, M.D.
Clinical assistant professor

Blood drive
We're out for blood! Sign up for our blood drive from 9 a.m.-3 p.m. Wednesday, Nov. 29, in the Sunflower Room.

Register online using the keyword search “KUjayhawk.”

Ask the Dean
Is there something you’d like to know from Dean Minns?

Submit your questions or comments and he’ll reply via email or in Jayhawk Talk Online.
Phishing tip: Be cautious of attachments

As part of our continuation of Cyber Security Month, let’s take a moment to discuss phishing.

Never open an email attachment “blindly.” When you “blindly” click on an attachment, you can compromise your security and risk spreading an attack to your peers by clicking on the attachment. As a precaution, you can identify the type of file attached in an email. Every file has a type, and that can be determined by its file extension. Below are some common file extensions:

<table>
<thead>
<tr>
<th>File Name</th>
<th>File Type</th>
</tr>
</thead>
<tbody>
<tr>
<td>Classroster2018.pdf</td>
<td>.pdf (PDF)</td>
</tr>
<tr>
<td>Resume.docx.bat</td>
<td>.bat (Windows Script)</td>
</tr>
<tr>
<td>Invoice10473.doc</td>
<td>.doc (Word Document)</td>
</tr>
<tr>
<td>Upsshippinglabels.js</td>
<td>.js (Java Script)</td>
</tr>
<tr>
<td>Projecttimeline.xls.exe</td>
<td>.exe (Executable)</td>
</tr>
<tr>
<td>Securityslideshow.pptm</td>
<td>.pptm (PowerPoint Document with Macros)</td>
</tr>
<tr>
<td>KUMCholidays.txt</td>
<td>.txt (Text File)</td>
</tr>
<tr>
<td>Accountspayable.xlsx</td>
<td>.xlsx (Excel Document)</td>
</tr>
<tr>
<td>Coverletter.docx.docm</td>
<td>.docm (Word Document with Macros)</td>
</tr>
<tr>
<td>Studentcontacts09.xlsx</td>
<td>.xlsm (Excel Document with Macros)</td>
</tr>
<tr>
<td>InfoSecurityStandard.docx</td>
<td>.docx (Word Document)</td>
</tr>
</tbody>
</table>

Similar to the .com or .net of a domain, the file extension will be the last portion of the file name.

There are extensions called executables, and these are also normal extensions. HOWEVER, executables can make your computer or device perform specific actions when opened. They can control your computer. You should always ensure the executable’s source—verify what it is and where it came from. Below are some common executable file extensions:

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</tr>
</tbody>
</table>

If you receive an email with an attachment that has an executable file type, be over-cautious and assume it’s malware. Just as they do with domains, attackers will attempt to disguise file types.

Can you identify the file type?

If you identify a fraudulent email, report it to Information Technology immediately at Help Desk Wichita.
KU Today
KU Today is the official publication from the Office of Public Affairs at the University of Kansas in Lawrence. Read the current edition.

Advances
Advances contains news from the University of Kansas Medical Center in Kansas City. Read the current edition.

Classifieds
If you have a classified ad you’d like listed in JTO, review the guidelines and submit the online form.

JTO deadline
The deadline for the next issue of JTO is noon Monday, Nov. 13. Send items of interest to wicpa@kumc.edu.

Social media
Like us on Facebook.
Follow us on Instagram.
Follow us on Twitter.
Follow us on LinkedIn.

The University of Kansas prohibits discrimination on the basis of race, color, ethnicity, religion, sex, national origin, age, ancestry, disability, status as a veteran, sexual orientation, marital status, parental status, gender identity, gender expression, and genetic information in the university’s programs and activities. Retaliation is also prohibited by university policy. The following persons have been designated to handle inquiries regarding the nondiscrimination policies and are the Title IX coordinators for their respective campuses: Executive Director of the Office of Institutional Opportunity & Access, IOA@ku.edu, 1246 West Campus Road, Room 153A, Lawrence, KS 66045, 785-864-6414, 711 TTY (for the Lawrence, Edwards, Parsons, Yoder, and Topeka campuses); Director, Equal Opportunity Office, Mail Stop 7004, 3901 Rainbow Blvd., Kansas City, KS 66160, 913-588-8011, 711 TTY (for the Wichita, Salina, and Kansas City, Kansas, medical center campuses).